

projecto / project

hello Mr. President

de / by > calc

tiempo / time > 2001

campo / field > web design, programming

dirección / address > World Economic Forum, Davos, Switzerland

> www.johannesgees.com

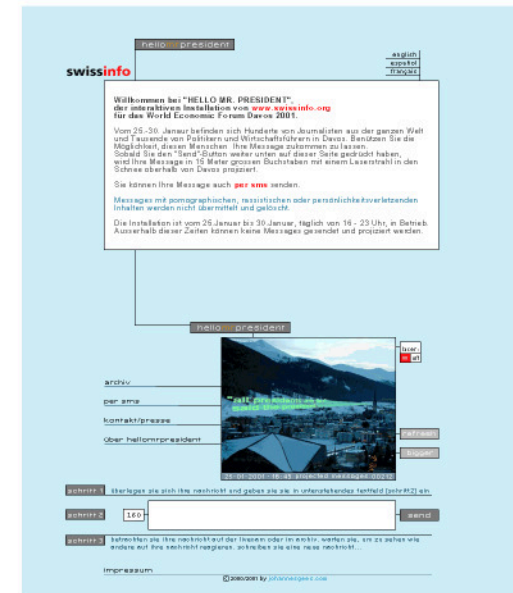
vista / glance



two image from the life projections in Davos



the logo of the project



the interface

resumen / brief description >

for *hellomr president* calc did the web design and the programming. the project was initiated by our friend Johannes Gees in Zuerich and was defined as an *Interactive installation for laser, SMS and internet during the world economic forum in Davos 2001*. *hellomr president* enabled people from all around the world via SMS or internet to send short messages to Davos, where they got projected by a Laserbeam onto a snowy mountain in front of the congress center where the economic elite of the world held their meetings. while the world economic forum in 2001 this device was the only way to get through to leave some notes to these people.

en colaboración con / in collaboration with > Johannes Gees, Ändu Thut