

proyecto / project

communimage_2.0

de / by > **calc**

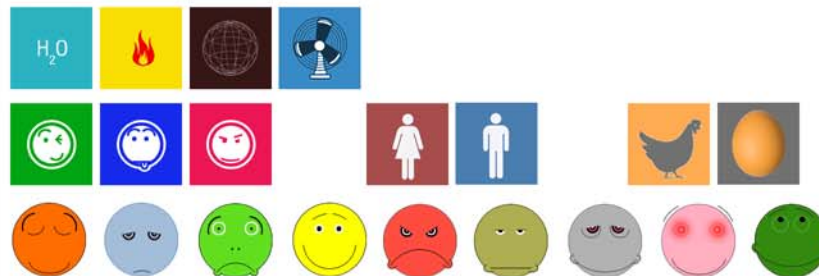
tiempo / time > 2008, ongoing since 1999

campo / field > reprogramming - redesigning - exposing

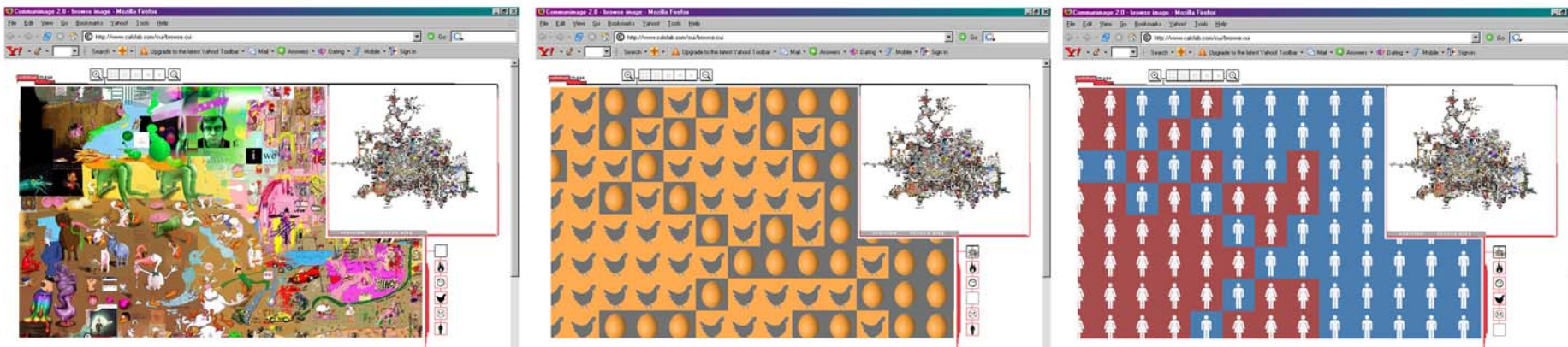
dirección / address > MOMA San Francisco - "The Art of Participation, 1950 to now"
ISBN: 978-0-500-23858-5
> www.communimage.net



vista / glance



the five groups of icons for generating different comunimage appearances



new "big - web browser" and two examples of facettes of the same comunimage-detail



mounting the printed comunimage in the MOMA ("The Art of participation - 1950 to now")

installed pannels, left: Ant Farms 'media-bus'

resumen / brief description >

The priming for the redesign and reprogramming of comunimage was an email from Rudolf Frieling, the curator of the San Francisco MOMA, about two years ago. In this email he invited us to an exhibition which got "the art of participation" in its conceptual center. Rudolf wanted us to show comunimage again, after he invited us with the same project to Sao Paulo years before. Immediately thereafter we started to think and to outline how we wanted to update this old "webfish". Since 1999 the comunimage project has been running without any problems and moderation since, however the out-of-date implementation as well as the declining dynamics of the participating community, have given the impression, the project has fallen into hibernation. For this reason it was our idea to refresh its appearance with new navigation and communication possibilities, enabled by web 2.0 technologies, but without changing its basic idea and rules. Additionally we implemented the facettes, which conceptually always have been existing, but never were realized up to now. The shown MOMA comunimage is a snapshot, captured on the 17th of September 2008 and represents the 50% view of the complete image on prints on 15 square sintra tiles, each with a length of about 47 inch (120 cm). Next to the image, there is a PC which allows exploring comunimage online and in another room nearby, workstations are located where people can directly participate by composing and uploading their personal piece of art into the comunimage collectivity.

en colaboración con / in collaboration with > Johannes Gees