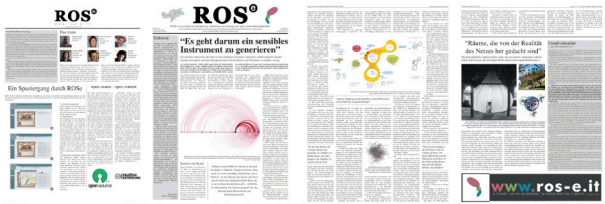
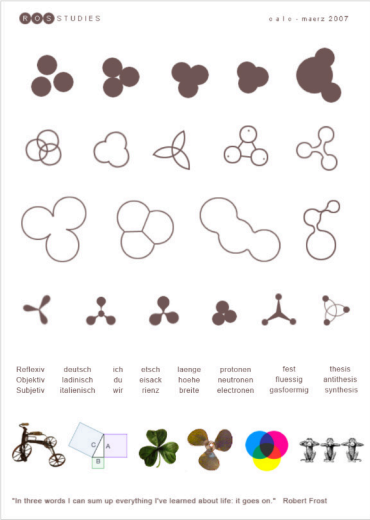
| proyecto / project | ROSe |
|---|---|
| de / by | > c a l c, *Benno Barth & Marion Piffer Damiani (initiators)* |
| tiempo / time | > *2007, shut down* |
| campo / field | > *art, internet, comunication* |
| dirección / address | > *Suedtirol, Italy* |
| | > *www.ros-e.it (shut down)* |

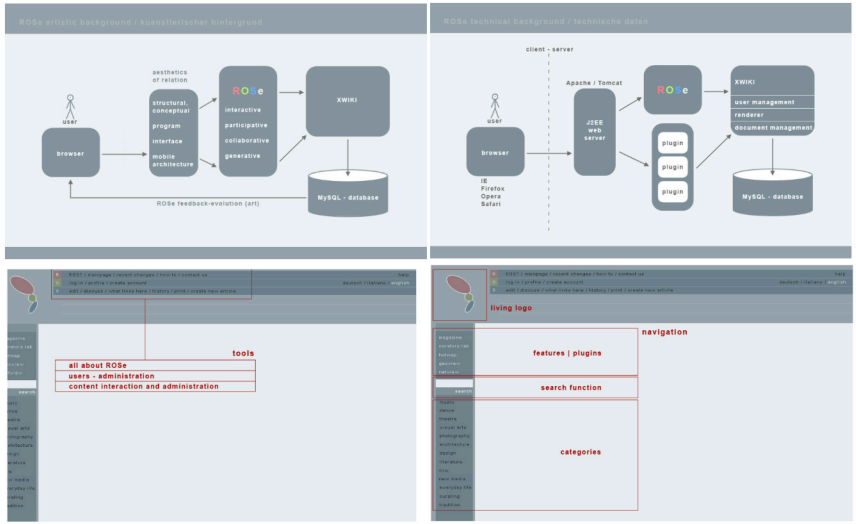



*ROSe newspaper we did for the presentation to explain the project - find the complete document in the FILES PDF (german)*

vista / glance




*ROSe - logo-studies for the "living logo" which was supposed to be interactive - showing relations - on ROSe' website*




*two screens of ROSe' artistic and technical background (above) two screns of ROSe' wiki platform (bellow)*

resumen / brief description >

*ROSe* was the project for an interactive web-platform dedicated to the autoedition of Suedtirols cultural landscape, production and its creators. the project was iniciated by Benno Barth and Marion Piffer Damiani who won with their concept a competition, launched by the goverment of Suedtirol, which asked for ideas to edit a book about the same theme. Benno and Marion won this competition with a radical proposal: instead of a "definite printed book" they presented an open wiki-based platform, free to edit to all those who are part of this culture. in a next step they called us to ask for a collaboration. the next months we were developing the technical and artistic fine concept, created the name an the logo (*ROSe > Reflexive - Objective - Subjective - Electronic*) and did various presentations to the people of the local goverment of Suedtirol in Bolzano. after some "*yes*" and some "*maybies*", some "*for sure*" and some "*tommorrow*" it came as we felt it and the project was shut down when local elections took place and no politician wanted to burn his fingers with such a "*risky project*". to bad. but the complete fine concept is in our drawer and waits to be adapted to another context! please get in direct contact with us - calcies@calcaxy.com - to show us your idea and to receive the complete document (55 pages, all written in german).

en colaboración con / in collaboration with >