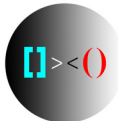


proyecto / project

vib[b - b()]ka



de / by

> cal c

tiempo / time

> 2009 - 2011

campo / field

> web - open publishing - architecture

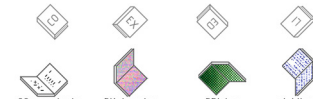
dirección / address

> ediciones vibok, libros vivos - Sevilla, Spain
> <http://www.edicionesvibok.net>
> for bookas URL check viboks site later on..

vista / glance



viboks (>print) and bookas (>screen) concept-design-basis: CMYK and RGBW



Invocatoria Explorador Edición el Libro
last proposal made for bookas main-icons



screenshot from viboks actual site



last proposal made for bookas "complementary interface design"

resumen / brief description >

2009 our friend Paula Alvarez invites us to collaborate on the development of the concept for vibok > booka. in Paulas words vibok is...an independent publisher and a cultural project which investigates innovative ways of re-considering the traditional publishing process. We combine printed and digital media in order to make books responsive to the interchange between authors and readers, even before being printed. We aim to create books that grow and change over time. Open books that, in addition to transmitting knowledge, also become platforms for cooperative research, beyond dialog. In order to make this dynamic possible while guaranteeing quality... whereas booka is...a digital platform that makes developing editorial projects online possible. It combines the precision and depth editorial work requires with the interchange and flexibility of social networks. The result are permeable books, collaboratively created. Always under construction, these open books periodically crystallise in "closed" editions either in digital or printed format. Because of the complementary character of the two sides of the project we develop a print (cmyk) and a screen (rgbw) design. Viboks site was easy to structure and to program, but due to the inner revolution of c a l c in the beginning of 2010 (Teresa moves to Switzerland, omi moves to Italy, Dani stays in Seville but leaves c a l c...) we stop our collaboration on realising booka when we understand that its better for Paula and the project that she realises it only with Dani - who's actually working on the complex program for this platform. To know more about the project and our collaboration please visit viboks site.

en colaboración con / in collaboration with > initiator and owner Paula Alvarez